

Introduction to New Media Art Studio | Fall 2012 | ASTU 2450.502

Professor: Morehshin Allahyari

Email: ma0349@unt.edu

Class Times: Mondays and Wednesdays, 8:00-10:50 AM

Class Location: Curry Hall, Room #306

Office Hours: Tuesdays, 4-6 PM (email me for an appointment)

Office Location: Oak Street Hall, #223

Equipment checkout: Curry Hall, Room #306, Monday 5-7PM & Thursdays 12-2 PM

Class Website: <http://www.morehshin.com/fall12inm1/>

Course Overview

This studio workshop course introduces New Media Art as a field of contemporary art practices and art historical systems. New Media work is considered in relation to other screen|time|code-based art media, from Cinema & Film Art to Video Art & Sound Art. New Media work is also viewed in ongoing dialogue with traditional art practices such as performance, installation, conceptual art and sculpture. Students engage with fundamental properties that distinguish New Media practices while developing a personal media vocabulary. Artistic voice is emphasized over technical skills. Technology used in this course will include Final Cut Pro10x, Audacity, Hex Fiend, and Isadora. Prerequisite(s) ART 1200, 1440, 1450, 1500, 1510.

Course Objectives

At the end of this course students will:

- Think critically about new media art.
 - Understand history and theories of new media art.
 - Have a knowledge of the works of some of the most important new media artists.
 - Complete 4 original art works exploring the visual and conceptual language of New Media.
 - Acquire basic technical skills in a variety of New Media related software, required and applicable for Intermediate and Advanced level classes in the field.
 - Create a portfolio of all projects and assignments.
-

Required Materials

Books + Articles: All the reading material will be available on the class website in pdf format. Students will not need to purchase any books for this class.

External Hard-Drive: Students will need to purchase a hard-drive for this class. The hard drive recommendation is a Firewire 800 (IEEE 1394/b) with a spindle speed of 7200 RPM or faster, 200 GB or bigger. Recommended brands are Lacie, Seagate, and G-Tech.

***Make sure you save and make a copy of your projects on your hard-drive. **Do Not** leave your projects on the lab computers without having a copy with you, as the files might get erased on the lab computers.

Other Materials: I suggest purchasing headphones, DVD-R, and a flash/thumb drive if you don't already have them. You will need a camcorder and sound recording equipment for this course. If you already don't own these tools, it will be your responsibility to check them out from the equipment room, located at Curry Hall (hours). Please keep in mind that we have limited camcorders and recording tools and due to high demand you will need to plan ahead to check out this equipment. No late projects will be accepted due to the students inability to reserve or use the equipment for their projects. Not returning the equipment to the equipment room on time will also impact on your grades, since this can interfere with other students projects whom need those equipment.

Policies

Projects: There are four main individual projects for this course. On studio work days (see the course outline chart for the dates), students **MUST** come to class with their in progress projects and hard-drives ready to work. If you come to class without the necessary tools to work, you will be considered **absent** for that session. If you have your own laptop and prefer to use that for your projects, bring it to class with you for the work days. You can not work from home on the studio work days and must be available in class during the whole 3 hours of our work days. Students must **meet the deadlines** for their projects. No late projects will be accepted. On Idea + concept days (see the course outline chart for the dates) students should bring notes, sketches, charts, and material that they have used to do research on the specific topic and concept that you are interested in for their project.

Participation: Participation in class discussions for readings, material that we watch in class, giving feedback to your peers on their work is **mandatory**. Remember that 30% of your grade is based on your participation in class and you are expected to actively participate in such discourses as they are some of the most important sections of our class.

Sleeping in class, texting, and looking at your Facebook or any other activity unrelated to class will also have impact on your participation grade. You are responsible for the missing material if you fall asleep in class.

On critique/presentation days you must be able to explain and give a clear presentation of your work, research, and concepts. If you have a hard time talking in front of a crowd or remembering your points, use a notebook, powerpoint, sketches or bullet points for your presentations.

For certain readings that I will be assigning in this course you are required to post one paragraph response or a video with 4-5 sentences to our class blog. Those who simply summarize what they have read will not receive any points for their responses. You are asked to think critically and post something that questions, criticizes, endorses, and/or

adds to the reading. I consider these small assignments as part of your class participation. See the course outline chart for deadlines for these responses.

Attendance Policy: Students are expected to attend all class meetings on time. Lateness by more than **15 minutes** constitutes an absence. No more than six (6) absences are allowed to receive credit for the course. More than six absences will result in a grade of F. Any absence will result in the loss of 2 points from student's grade -1 for Attendance and -1 for Participation. It is your responsibility to make up missed class material (don't ask me to repeat classes via email). There is also a new equipment checkout policy: 5 points will be deducted from your final grade each time you return checked out equipment late.

Grading

Students will be evaluated on the basis of completed projects (70%), attendance and participation (30%). Projects will be graded on their timely completion (33%), originality in visual and conceptual approach (33%) and evidence of skill development, attention to detail and research (33%).

Point totals are as follows:

Bodycam Project: 15

Sound Experiment: 15

Glitch Art Project: 15

Interactive Project: 15

Presentation: 10

Attendance + Participation: 30

Total= 100 points possible. Scale: A=90, B=80, C=70, D=60, F=59.

Plagiarism

Projects that you submit in the class should be your own work. You will receive a grade of F if your work is discovered to be plagiarism. A report will be send to the dean of the students for further actions.

Course Outline

<p>Week 1</p> <p>W- Aug 29</p>	<p>Course introduction /Overview of Syllabus and New Media Art Program</p> <p>Introductions (Instructor-Students)</p> <p>Online Research/Storyboard/Tutorials/New Media Resources/iARTA</p> <p>Wordpress Tutorial - Joining Intro to New Media blog</p>
<p>Week 2</p> <p>M- Sep 3</p> <p>W- Sep 5</p>	<p>No Class - Labor Day</p> <p>Due: Student acknowledgment + Release Form + Creating YouTube or Vimeo accounts</p> <p>-What is New Media Art?</p> <p>Due: Discuss Defining New Media Art by Mark Tribe + Watching different examples of new media works</p> <p>Creative Common /Copyright + Watch 30 minutes "RIP: A Remix Manifesto"</p> <p>Discussion of RIP: A Remix Manifesto</p>
<p>Week 3</p> <p>M- Sep 10</p> <p>W- Sep 12</p>	<p>Final Cut Pro 10 x Basics - <take notes></p> <p>Introduction to Video Art + BodyCam Videos</p> <p>Due: Discuss History of Video Art by Sylvia Martin</p> <p>FCP assignment</p> <p>First Project: Bodycam</p> <p>Due: Ideas + Concepts for the first project (each student must come to class with sketches/storyboard/research notes/and concepts they are interested in)</p> <p>Studio Work Day (Final Cut Pro Problem Solving)</p> <p>Due: Discuss Critical Response Process by Liz Lerman</p>

<p>Week 4</p> <p>M- Sep 17</p> <p>W- Sep 19</p>	<p>Studio Work Day (1 on 1 Project Review- Form-Material-Concept-Content)</p> <p>Critique Day ---> Student Presentation of their Bodycam Projects</p>
<p>Week 5</p> <p>M- Sep 24</p> <p>W- Sep 26</p>	<p>Critique Day ---> Student Presentation of their Bodycam Projects</p> <p>Performance/Introduction to Sound Art by Andrew Blanton <I will be out of town for show at Chicago Cultural Center></p> <p>Due: Discuss Sound Art, Art, Music by Douglas Kahn</p>
<p>Week 6</p> <p>M- Oct 1</p> <p>W- Oct 3</p>	<p>Introduction to Audacity + Audio Effects + Audio Capture and Recording <take notes> Class Exercise</p> <p>Due: Discuss The Work of Art in the Age of Mechanical Reproduction by Walter Benjamin</p> <p>Sound design for Video + Sound/video performance + Sound Installation</p>
<p>Week 7</p> <p>M- Oct 8</p> <p>W- Oct 10</p>	<p>Second Project: Sound/Art</p> <p>Due: Ideas + Concepts for the second project (each student must come to class with sketches/research notes/and concepts they are interested in)</p> <p>Due: Bring collected sound files for Sound Project</p> <p>Studio Work Day (Audacity Problem Solving)</p> <p>Studio Work Day (1 on 1 Project Review- Form-Material-Concept-Content)</p>

<p>Week 8</p> <p>M- Oct 15</p> <p>W- Oct 17</p>	<p>Studio Work Day</p> <p>Critique Day ---> Student Presentation of their Sound/Art Projects</p>
<p>Week 9</p> <p>M- Oct 22</p> <p>W- Oct 24</p>	<p>Introduction to Glitch Art Movement/Dirty New Media Due: Discuss Dirty New Media Art</p> <p>Intro to Hex Fiend and other glitch software <take notes></p> <p>Continue Glitch Art Movement/Dirty New Media</p>
<p>Week 10</p> <p>M- Oct 29</p> <p>W- Oct 31</p>	<p>Third Project: Beauty in Errors</p> <p>Due: Ideas + Concepts for the third project (each student must come to class with sketches/storyboard/research notes/and concepts they are interested in)</p> <p>Guest Speaker-TBA</p> <p>Studio Work Day (1 on 1 Project Review- Form-Material-Concept-Content)</p> <p>+</p> <p>Presentations - Artists</p>
<p>Week 11</p> <p>M-Nov 5</p> <p>W-Nov 7</p>	<p>Critique Day ---> Student Presentation of their Glitch Projects</p> <p>Critique Day ---> Student Presentation of their Glitch Projects</p>

Week 12	
M- Nov 12	Introduction to Isadora, creating simple patches <take notes> Watch related art works Small Isadora exercise
W- Nov 14	Introduction to interactive art, live performance Watch: Participation by Claire Bishop Due: Delusions of Dialogue: Control and Choice in Interactive Art by Jim Campbell
Week 13	Final (fourth) Project: Enter/Inter-Active
M- Nov 19	Due Ideas + Concepts for the final project (each student must come to class with sketches/Storyboard/research notes/and concepts they are interested in) Guest Speaker-TBA
W- Nov 21	Studio Work Day (Isadora Problem Solving)
Week 14	
M- Nov 26	Studio Work Day (1 on 1 Project Review- Form-Material-Concept-Content)
W- Nov 28	Studio Work Day
Week 15	
M- Dec 3	Critique Day ---> Student Presentation of their Final Projects
W- Dec 5	Critique Day ---> Student Presentation of their Final Projects

American Disabilities Act

“The College of Visual Arts and Design is committed to full academic access for all qualified students, including those with disabilities. In keeping with this commitment and in order to facilitate equality of educational access, faculty members in the College will make reasonable accommodations for qualified students with a disability, such as appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies when doing so does not fundamentally alter the course.If you have

a disability, it is your responsibility to obtain verifying information from the Office of Disability Accommodation (ODA) and to inform me of your need for an accommodation. Requests for accommodation must be given to me no later than the first week of classes for students registered with the ODA as of the beginning of the current semester. If you register with the ODA after the first week of classes, your accommodation requests will be considered after this deadline. Grades assigned before an accommodation is provided will not be changed. Information about how to obtain academic accommodations can be found in UNT Policy 18.1.14, at www.unt.edu/oda, and by visiting the ODA in Room 321 of the University Union. You also may call the ODA at 940.565.4323.

Course Risk Factor

According to University Policy, this course is classified as a category two course. Students enrolled in this course will be exposed to some significant hazards but are not likely to suffer serious bodily injury. In this class those risks are related to working with computers in a lab environment. I ask every student to be especially mindful of these risks. Be concerned for your safety and the safety of those around you, specifically as it relates to how you use your computer equipment. Students will be informed of any potential health hazards or potential bodily injury connected with the use of any materials and/or processes and will be instructed how to proceed without danger to themselves or others.

Students who are pregnant or will become pregnant during the course of the semester are advised to check with their doctor immediately to determine if any additional risks are reason to postpone this course until a later semester. Upon request, your professor will provide a list of chemicals and safety issues for your doctor to review. Material Safety Data Sheets are available on all chemicals. It will be up to you and your doctor to determine what course of action to take.

Student Academic Progress

Financial Aid Satisfactory Academic Progress - Undergraduates

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per term. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose their financial aid eligibility. If at any point you consider dropping this or any other course, please be advised that the decision to do so may have the potential to affect your current and future financial aid eligibility. Please visit <http://financialaid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with an academic advisor in your college or visit the Student Financial Aid and Scholarships office to discuss dropping a course being doing so.

Building Emergency Procedures

In case of emergency (alarm will sound), please follow the building evacuation plans posted on each floor of your building and proceed to the nearest parking lot. In case of tornado (campus sirens will sound) or other weather related threat, please go to the nearest hallway or room on your floor without exterior windows and remain there until an all clear signal is sounded. Follow the instructions of your teachers and act accordingly.

Center for Student Rights and Responsibilities

Each University of North Texas student is entitled to certain rights associated with higher education institutions. See www.unt.edu/csrr for further information.

The instructor retains the right to change the syllabus with or without notice.

Student Acknowledgement + Release Form

I _____(print) acknowledge that I have read the course syllabus. I understand the course structure, grading and attendance policies as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

Course number and section

Risk Rating

Student Phone + email

Signature

Date

Faculty Name

Signature

Date

PERMISSION TO USE STUDENT WORK

1 *Grant of Permission.* I, the undersigned, am a student at the University of North Texas (UNT) and I am enrolled in _____(name of course). By my signature below I hereby grant permission to UNT to use, copy, reproduce, publish, distribute or display any and all works created to comply with the requirements of this course in accordance with the terms set forth below. Additionally I consent to the

disclosure of the work created in this class as may be accompanied by my name and other personally identifiable information for purposes as set forth below.

2 *Scope of Permission.* This permission extends to the use of the described work and images of such work: (1)for academic purposes in order to demonstrate examples of student work to current and future UNT students; (2) for public display in the galleries or on the campus of the UNT or on the UNT website; (3) for promotional materials created by UNT in all forms of media now known or later developed, including but not limited to exhibition catalogues, direct mail, websites, advertising and classroom presentations. My permission is on-going and will continue until such time as I revoke it by giving UNT three months written notice of revocation to the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

3 *Certificate of Ownership.* I am the owner of all work submitted in accordance with the requirements of the named course and the work is not subject to any grant or restriction that would prevent its use consistent with this permission. All aspects of the work are original to me and have not been copied. I understand that as owner of the work I have the right to control all reproduction, copying and use of the work in accordance with U.S. copyright laws.

4 *Privacy Release.* I hereby authorize and consent to the release, maintenance and display of my name if necessary and any other personally identifiable information that I have provided in connection with the work and its use in accordance with the terms of this Agreement.

5 *Signature.* By signing below I hereby grant the permissions indicated above. I understand that this grant of permission relates only to the use of the described work. This is not an exclusive right and I may sell, give or otherwise transfer the rights to such work to others on a non-exclusive or exclusive basis. However, in the event that I do sell, give or otherwise transfer ownership or the exclusive right to use my work to another party, I will notify UNT immediately in writing through the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

Student name

Signature

Date

I have read, understand and agree to the terms of this permission form.