Professor: Morehshin Allahyari
Email: mxa121431@utdallas.edu
Class Times: Mondays, 1:00 -3:45 PM
Class Location: ATC 3.601
Class Website: http://empspring14.wordpress.com/

Course Overview

This studio + workshop course introduces Emerging Media Art as a field of contemporary art practices and art historical systems. Emerging or New Media work is considered in relation to other screen|time|code-based art media and is also viewed in ongoing dialogue with traditional art practices such as performance, installation, conceptual art and sculpture. Creative voice is emphasized over technical skills and students will engage with fundamental properties that distinguish Emerging Media practices while developing a personal media vocabulary. Technology used in this course will include Final Cut Pro10x, After Effects, and Photoshop.

Course Objectives

At the end of this course students will:

- Critically analyze and evaluate mediated artworks in order to communicate and express their own ideas in a creative and meaningful way.
- Understand history and theories of New Media Art.
- Understand some of the most current movements and dialogue of new media art.
- Have a knowledge of the works of some of the most important new media artists.
- Acquire basic technical skills in a variety of New Media related software, required and applicable for Intermediate and Advanced level classes in the field.
- Complete 3 original art projects exploring the visual and conceptual language of New Media.

Required Materials

Books + Articles: All the reading material will be availble on the class website in pdf format. Students will not need to purchase any books for this class.

External Hard-Drive: Students will need to purchase a hard-drive for this class. The hard drive recommendation is a Firewire 800 (IEEE 1394/b) with a spindle speed of 7200 RPM or faster, 500 GB or bigger. Recommended brands are Lacie, Seagate, and G-Tech.

***Make sure you save and make a copy of your projects on your hard-drive. **Do Not** leave your projects on the lab computers without having a copy with you, as the files might get erased on the lab computers.

<u>Other Materials:</u> Your will need a laptop for this course. I also suggest purchasing a sketchbook, headphones, SD memory Card, and a flash/thumb drive if you don't already have one. No late projects will be accepted due to the students inability to reserve or use the equipment for their projects.

Policies

<u>Projects:</u> There are three main projects for this course. On studio work days (see the course outline chart for the dates), students **MUST** come to class with their in progress projects and hard-drives ready to work to the end of the class. If you come to class without the necessary tools to work or leave early without my permission, you will be considered **absent** for that session. If you have your own laptop and prefer to use that for your projects, bring it to class with you for the work days. You can not work from home on the studio work days and must be available in class during the whole 3 hours of our work days. Students must **meet the deadlines** for their projects. <u>No late projects will be accepted. Leave enough time for technical issues. Under no circumstances, I will accept late projects due to technical issues.</u>

On Idea + concept days (see the course outline chart for the dates) students must bring notes, sketches, charts, and material that they have used to do research on the specific topic and concept that they are interested in for their project. You will lose part of your grade for that assignment if you don't bring relevant material.

<u>Participation:</u> Participation in class discussions for readings, material that we watch in class, giving feedback to your peers on their work is **mandatory**. Remember that 30% of your grade is based on your participation in class and you are expected to actively participate in such discourses as they are some of the most important sections of our class.

Sleeping in class, texting, and looking at your Facebook or any other activity unrelated to class will also have impact on your participation grade. I may not mention it when I see you texting or using your laptop for un-relevant content, but I will mark your name and will take off participation grades. You are responsible for the missing material if you fall asleep in class.

On critique and presentation days you must be able to explain and give a clear presentation of your work, research, and concepts or the assigned project. If you have a hard time talking in front of a crowd or remembering your points, use a notebook, powerpoint, sketches or bullet points for your presentations.

For certain readings that I will be assigning in this course you are required to post one paragraph response or a video with 4-5 sentences to our class blog. Those who simply summarize what they have read will not receive any points for their responses. You are asked to think critically and post something that questions, criticizes, endorses, and/or adds to the reading. <u>See the course outline chart for deadlines for these responses.</u>

Attendance Policy: Students are expected to attend all class meetings on time. Lateness by more than **15 minutes** constitutes an absence. No more than 3 absences are allowed to receive credit for the course and those should only be used for illness or emergency. More than 3 absences will result in a grade of F. Any unexcused absences will result in the loss of 2 points from student's grade -1 for Attendance and -1 for Participation. It is your responsibility to make up missed class material (DON'T ASK ME TO REPEAT CLASS VIA EMAIL).

Grading

Students will be evaluated on the basis of completed projects (70%), attendance and participation (30%). Projects will be graded on their timely completion (33%), originality in visual and conceptual approach (33%) and evidence of skill development, attention to detail and research (33%).

Point totals are as follows:

BodyCam Project: 15

Stop-Motion Project: 15

Narrative Art Project: 15

Blog Responses: 10

Presentation: 15

Attendance + Participation: 30

Total= 100 points possible. Scale: A=90, B=80, C=70, D=60, F=59.

Course Outline

***The course-outline, projects, topics, and deadlines are subject to change at the discretion of the Professor. Check class website every week.

Week 1	
M- Jan 13	Course introduction /Overview of Syllabus Introductions (Instructor-Students) Online Research/StoryBoard/Tutorials/New Media Resources/Leonardo Wordpress Tutorial - Joining the blog-email list -What is New/digital Media Art?
Week 2 M- Jan 20	**No Class- MLK Day**
Week 3 M- Jan 27	Introduction to Final Cut Pro 10 x Basics - <take notes> **Due:** Creating YouTube or Vimeo accounts **Due:** Discuss Defining New Media Art by Mark Tribe + Introduction to Video Art + BodyCam Videos START WORKING ON PROJECT ONE (BODYCAM)
Week 4 M- Feb 3	Continue on Video Art + Contemporary era Continue on Final Cut Pro 10x + **Due:** Ideas + Concepts for the first project (each student must come to class with sketches/research notes/and concepts they are interested in)
Week 5 M- Feb 10	Workshop Day

Week 6 M- Feb 17	Critique Day ---> Student Presentation of their Projects
Week 7 M- Feb 24	**Due:** Discuss Original Creators: Stop-Motion Animators Of The Surreal, The Brothers Quay Introduction to Photoshop and After Effects - <take notes> Class Exercise + Introduction to Stop Motion and 2D or 2.5D animation Watch Relevant Works in Class START WORKING ON PROJECT TWO (STOP-MOTION)
Week 8 M- Mar 3	**Due:** Ideas + Concepts for the second project (each student must come to class with sketches/research notes/and concepts they are interested in) + Workshop Day
Week 9 M- Mar 10	**No Class-Spring Break**
Week 10 M- Mar 17	Workshop Day
Week 11 M-Mar 24	Critique Day ---> Student Presentation of their Stop-Motion Projects
Week 12 M- Mar 31	**DUE: Discuss PostInternet Article** Art + Internet Culture Presentation Day (students will be chosen randomly) You will give a 10 min. long informal presentation on the work of an artist assigned to you.

Week 13	Introduction on Narrative Art and Digital Storytelling
M- Apr 7	START WORKING ON FINAL PROJECT (ENTER/INTER-ACTIVE)
Week 14	**Final (third) Project: Narrative Art**
M- Apr 14	**Due** Ideas + Concepts for the final project (sharing your ideas/topics for this session is **optional**. However, you still will need to come to class for workshop day.)
Week 15	
M- Apr 21	Workshop Day (1 on 1 Project Review- Form-Material-Concept-Content)
Week 16	
M- Apr 27	Critique Day ---> Student Presentation of their Final Projects

Student Conduct & Discipline

The University of Texas System and The University of Texas at Dallas have rules and regulations for the orderly and efficient conduct of their business. It is the responsibility of each student and each student organization to be knowledgeable about the rules and regulations which govern student conduct and activities. General information on student conduct and discipline is contained in the UTD publication, A to Z Guide, which is provided to all registered students each academic year.

The University of Texas at Dallas administers student discipline within the procedures of recognized and established due process. Procedures are defined and described in the Rules and Regulations, Board of Regents, The University of Texas System, Part 1, Chapter VI, Section 3, and in Title V, Rules on Student Services and Activities of the university's Handbook of Operating Procedures. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations (SU 1.602, 972/883-6391).

A student at the university neither loses the rights nor escapes the responsibilities of citizenship. He or she is expected to obey federal, state, and local laws as well as the Regents' Rules, university regulations, and administrative rules. Students are subject to discipline for violating the standards of conduct whether such conduct takes place on or off campus, or whether civil or criminal penalties are also imposed for such conduct.

Academic Integrity

The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrates a high standard of individual honor in his or her scholastic work.

Scholastic dishonesty includes, but is not limited to, statements, acts or omissions related to applications for enrollment or the award of a degree, and/or the submission as one's own work or material that is not one's own. As a general rule, scholastic dishonesty involves one of the following acts: cheating, plagiarism, collusion and/or falsifying academic records. Students suspected of academic dishonesty are subject to disciplinary proceedings.

Plagiarism, especially from the web, from portions of papers for other classes, and from any other source is unacceptable and will be dealt with under the university's policy on plagiarism (see general catalog for details). This course will use the resources of turnitin.com, which searches the web for possible plagiarism and is over 90% effective.

Email Use

The University of Texas at Dallas recognizes the value and efficiency of communication between faculty/staff and students through electronic mail. At the same time, email raises some issues concerning security and the identity of each individual in an email exchange. The university encourages all official student email correspondence be sent only to a student's U.T. Dallas email address and that faculty and staff consider email from students official only if it originates from a UTD student account. This allows the university to maintain a high degree of confidence in the identity of all individual corresponding and the security of the transmitted information. UTD furnishes each student with a free email account that is to be used in all communication with university personnel. The Department of Information Resources at U.T. Dallas provides a method for students to have their U.T. Dallas mail forwarded to other accounts.

The administration of this institution has set deadlines for withdrawal of any college-level courses. These dates and times are published in that semester's course catalog. Administration procedures must be followed. It is the student's responsibility to handle withdrawal requirements from any class. In other words, I cannot drop or withdraw any student. You must do the proper paperwork to ensure that you will not receive a final grade of "F" in a course if you choose not to attend the class once you are enrolled.

Student Grievance Procedures

Procedures for student grievances are found in Title V, Rules on Student Services and Activities, of the university's Handbook of Operating Procedures.

In attempting to resolve any student grievance regarding grades, evaluations, or other fulfillments of academic responsibility, it is the obligation of the student first to make a serious effort to resolve the matter with the instructor, supervisor, administrator, or committee with whom the grievance originates (hereafter called "the respondent"). Individual faculty members retain primary responsibility for assigning grades and evaluations. If the matter cannot be resolved at that level, the grievance must be submitted in writing to the respondent with a copy of the respondent's School Dean. If the matter is not resolved by the written response provided by the respondent, the student may submit a written appeal to the School Dean. If the grievance is not resolved by the School Dean's decision, the student may make a written appeal to the Dean of Graduate or Undergraduate Education, and the deal will appoint and convene an Academic Appeals Panel. The decision of the Academic Appeals Panel is final. The results of the academic appeals process will be distributed to all involved parties.

Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations.

Incomplete Grade Policy

As per university policy, incomplete grades will be granted only for work unavoidably missed at the semester's end and only if 70% of the course work has been completed. An incomplete grade must be resolved within eight (8) weeks from the first day of the subsequent long semester. If the required work to complete the course and to remove the incomplete grade is not submitted by the specified deadline, the incomplete grade is changed automatically to a grade of F.

Disability Services

The goal of Disability Services is to provide students with disabilities educational opportunities equal to those of their non-disabled peers. Disability Services is located in room 1.610 in the Student Union. Office hours are Monday and Thursday, 8:30 a.m. to 6:30 p.m.; Tuesday and Wednesday, 8:30 a.m. to 7:30 p.m.; and Friday, 8:30 a.m. to 5:30 p.m.

The contact information for the Office of Disability Services is: The University of Texas at Dallas, SU 22
PO Box 830688
Richardson, Texas 75083-0688

(972) 883-2098 (voice or TTY)

Essentially, the law requires that colleges and universities make those reasonable adjustments necessary to eliminate discrimination on the basis of disability. For example, it may be necessary to remove classroom prohibitions against tape recorders or animals (in the case of dog guides) for students who are blind. Occasionally an assignment requirement may be substituted (for example, a research paper versus an oral presentation for a student who is hearing impaired). Classes enrolled students with mobility impairments may have to be rescheduled in accessible facilities. The college or university may need to provide special services such as registration, note-taking, or mobility assistance.

It is the student's responsibility to notify his or her professors of the need for such an accommodation. Disability Services provides students with letters to present to faculty members to verify that the student has a disability and needs accommodations. Individuals requiring special accommodation should contact the professor after class or during office hours.

Off-Campus Instruction and Course Activities

Off-campus, out-of-state, and foreign instruction and activities are subject to state law and University policies and procedures regarding travel and risk-related activities. Information regarding these rules and regulations may be found at the website address given below. Additional information is available from the office of the school dean. (http://www.utdallas.edu/Businesshttp://www.utdallas.edu/Business Affairs/Travel_Risk_Activities.htm)